**CAREER ADVICE #332 | 1 April 2021**

**LinkedIn Premium Group**

Mason Roberts | Rock Hill, South Carolina, | Full Stack Software Developer

\*\*\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*\*\*

Hello! Hope everyone is well. Over the past few days I have passed various base skills assestments for web dev in LinkedIn and went premium, all with an eye toward finding that web dev / design opportunity. Any advice you could give in my efforts would be tremendous and wonderful. On a side note, I am open to talk sailboat building, sailing, robotics, comics, or tech with anyone who wants to chat.

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Hi Mason

A few suggestions for you to consider:

Tech innovation

Venture capital

AngelList

Gary Vaynerchuk

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Tech innovation

You may want to consider subscribing to various tech news feeds such as:

StrictlyVC newsletter | <https://www.strictlyvc.com/>

Crunchbase News | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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These sources tend to highlight investments made by venture capital and private equity investors focused on SaaS verticals, artificial intelligence, machine learning, augmented reality, robotic process automation, quantum computing, in virtually all disciplines and sectors

SaaS disciplines

This can include HR, accounting, logistics & supply chain, digital marketing, cybersecurity, data management, data science, low-code no-code, etc

SaaS and tech sectors

Real estate, retail, hospitality, healthcare, construction, oil & gas, fintech, insurance, AgTech, vertical farming, manufacturing, robotics, ridesharing, food delivery, autonomous vehicles, EdTech, blockchain, cryptocurrency…

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Please see post 2 of 5

POST 2

Hi Mason,

This is post 2 of 5

Venture capital (VC)

You will notice that tech funding announcements typically highlight the VC’s that participated in the round. For example, this was included in today’s StrictlyVC newsletter:

**Holler**, an eight-year-old, New York-based startup that injects content into messages like texts, posts, and DMs, including via animated stickers and GIFs, in anticipation of when they might be needed in a chat, has raised $36 million in Series B funding. **CityRock Venture Partners** and **New General Market Partners** co-led the round, joined by **Gaingels**, **Interplay Ventures**, **Relevance Ventures**, **Towerview Ventures** and **WorldQuant Ventures**. The company has now raised more than $51 million altogether. TechCrunch article: https://tcrn.ch/3mbLuou

During my 2018 to 2020 investor relations work with tech startups Curaizon (UK), UnCloak (UK), Digipharm (Switzerland), AI Vali (Toronto) and MobbyPark (Mumbai), I came across many Venture capital companies across the globe including in the US.

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Please see post 3 of 5 | Venture capital (continued)

POST 3

Hi Mason,

This is post 3 of 5

Venture capital (continued)

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The following is a sample of VC’s based in North Carolina. It is not meant to be a complete list. Google or other search may reveal additional entities, particularly in your state of South Carolina.

Bull City Venture Partners | https://www.bcvp.com/

CFV Ventures | http://www.fintechvc.us/

Co-Founders Capital | http://www.cofounderscapital.com/

DragonFly Capital | www.dragonflycapital.com

Duke Angel Network | https://dukeangelnetwork.duke.edu/

Falfurrias Capital Partners | http://www.falfurriascapital.com/

Frontier Capital | http://www.frontiergrowth.com/

Hargett Hunter Capital Management | http://hargetthunter.com/

Hatteras Venture Partners | http://www.hatterasvp.com/

IDEA Fund Partners | http://www.ideafundpartners.com/

Intersouth Partners | https://www.intersouth.com

JB Fitzgerald Venture Capital | http://www.jbfitzgerald.com/

Kian Capital Partners | http://www.kiancapital.com/

Madison River Ventures | https://madisonriverventures.com

Please see post 4 of 5 | Venture capital (continued)

POST 4

Hi Mason,

This is post 4 of 5

Venture capital (continued)

North Carolina Venture Capital Fund | https://www.ncvcf.com/

Pamlico Capital | https://www.pamlicocapital.com/

Pappas Capital | http://www.pappas-capital.com

Plexus Capital | http://plexuscap.com/

River Cities Capital Funds | http://rccf.com/

TrueBridge Capital Partners | http://www.truebridgecapital.com/

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VC’s and Portfolio companies. Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links. Consider also clicking through to the websites you find to be of interest. Follow them on LinkedIn & Twitter. Subscribe to their newsletters. Try the Demo. Read & save links to news articles. Consider reaching out to specific individuals to seek their advice.

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Please see post 5 of 5 | Gary Vaynerchuk

POST 5

Hi Mason,

This is post 5 of 5

GARY VAYNERCHUK

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, with startups and others.

You may want to consider starting with one or more of the following links:

2008 Key Note (this was called the “WEB 2.0” conference; this is the first Gary Vee podcast I listened to):

Podcast Link | <https://apple.co/2WCXZMX>

YouTube link | https://bit.ly/3etqMP0

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Nashville strategy sessions | May 2019:

YouTube link: http://bit.ly/2YC4JuF

Apple Podcast: https://apple.co/2W18gFb

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**This Gary Vaynerchuk chat on “NFT” space (Non-Fungible Tokens) provides interesting parallels to “starwars” and “startrek”, the “2000 internet bubble”, the “ICO scams of 2017” & “macro vs meta” view of how NFT could play out in the coming years**

This is the link to the Frank Chaparo “The Scoop Podcast” | <https://apple.co/3vt5V4K>

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Have fun researching!