**CAREER ADVICE #338 Joyce Bwenyi, NYC, Public Health**

**5 April 2021**

**LinkedIn Premium Group**

Joyce Bwenyi | New York | Master of Public Health

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hi Everyone, I currently work as a Research Assistant and will be receiving my MPH from NYU next month. I am looking to change my career path from Clinical Research to Healthcare consulting. Can anyone refer me to any firms that are currently hiring? Also, does anyone with experience in this field have any advice to share on what recruiters look for in an ideal candidate or tips on how to prepare for case interviews?

Thanks in advance!

[#careeradvice](https://www.linkedin.com/feed/hashtag/?keywords=careeradvice&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6783857326450450432) [#consulting](https://www.linkedin.com/feed/hashtag/?keywords=consulting&highlightedUpdateUrns=urn%3Ali%3Aactivity%3A6783857326450450432)

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Good day Joyce,

A few ideas for you to consider:

Active Interviewing

Health Sciences innovation

Health-focused venture capital

Gary Vaynerchuk

Handcrafts

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Active interviewing | by Eric Kramer

Eric Kramer wrote this book approximately 10 years ago and in my view, the principles remains relevant today. The book provides useful and practical tips to improve your chances before, during and after an interview. As you likely know, there are many resources on-line and in fact, if you Google key “interview” words you will receive millions of possible results. For example, after I Googled: “interview questions” (1.5 billion results returned); “Interview answers” (542 million), “strength and weakness interview answers” (10.3 million).

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As to the “Active Interviewing” book, here are some links for you to consider:

Eric Kramer on LinkedIn | https://www.linkedin.com/in/erickramercareerexpert/

Active Interviewing website | https://www.activeinterviewing.com/

Active Interviewing audiobook on Audible / Amazon | <https://adbl.co/2PFfugF>

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Please see post 2 of 8 | Health Sciences innovation

POST 2

Hi Joyce,

This is post 2 of 8,

Health Sciences innovation

You may want to consider subscribing to various tech news feeds that feature funding announcements in many sectors, including health sciences. These publications include:

StrictlyVC newsletter | [https://www.strictlyvc.com/](%22)

Crunchbase News | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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The pandemic has placed a renewed emphasis on R&D in health science, pharmaceuticals, etc. Your knowledge and awareness of such innovation would likely improve the nature and level of conversations you have with potential employers.

Please see post 3 of 8 | Health Sciences innovation (continued)

POST 3

Hi Joyce,

This is post 3 of 8,

Health Sciences innovation (cont)

To give you an idea, this is a selection of bio-science related funding announcements from the #StrictlyVC newsletter in January 2021:

**Affinivax**, a Cambridge, Ma.-based vaccines developer that was seed funded by the Bill and Melinda Gates Foundation, raised $226 million in Series C funding. **Rock Springs Capital** and **Foresite Capital** co-led the round, joined by **T. Rowe Price**, **Wellington Management**, **Blackrock**, **Cormorant**, **Perceptive Advisors**, **EcoR1 Capital**, **Surveyor Capital**, **Logos Capital** and insiders **Viking Global Investors**, **Bain Capital Life Sciences** and **Ziff Capital Healthcare Ventures**. The Pharma Letter | https://bit.ly/3dx1UE3

**Color** **Genomics**, a San Francisco-based distributed healthcare and clinical testing company, has raised $167 million in Series D funding round at a post-money valuation of $1.5 billion led by **General Catalyst**. Other participants in the round -- which brings the company's total funding to $278 million -- includes funds managed by **T. Rowe Price**and **Viking Global investors**. TechCrunch: https://tcrn.ch/3sQwhf7

Please see post 4 of 8 | Health Sciences innovation (continued)

POST 4

Hi Joyce,

This is post 4 of 8,

Health Sciences innovation (cont)

**K Health**, a NYC-based startup that facilitates in-app visits from a roster of pediatricians that its users can consult for a fee, has raised $132 million in Series E funding led by **GGV Capital** and **Valor Equity Partners**. The company has now raised $271 million altogether. VentureBeat article | https://bit.ly/31HIHtJ

**Calibrate**, NYC-based telemedicine metabolic health platform that aims to help users lose weight, has raised $22.5 million in Series A funding from **Threshold Ventures,** **Forerunner Ventures** and **Redesign Health**. Crunchbase News | https://bit.ly/39FvO88

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Health-focused venture capital

During my 2018 and 2019 investor relations work with health-care startups Curaizon (UK), Digipharm (Switzerland) and AI Vali (Toronto), I came across many Venture capital companies investing in the health sciences space. One common feature is that such Venture Capital firms tend to hire PhD’s, physicians, scientists, research specialists, MD’s and related experts to advise them. Likewise, when portfolio companies receive funding, they tend to hire similar experts to help them grow.

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Please see post 5 of 8 | Venture capital (continued)

POST 5

Hi Joyce,

This is post 5 of 8,

Venture capital (continued)

The following is a sample of healthcare focused VC’s in the US. It is not meant to be a complete list. Google or other search may reveal additional entities:

1315 Capital | http://www.1315capital.com/

Arix Bioscience | https://arixbioscience.com

Bain Capital Life Sciences | www.baincapital.com/locations

Golden Pine Ventures | http://www.goldenpineventures.com/

KdT Ventures | https://www.kdtvc.com

Longitude Capital | http://www.longitudecapital.com

Morgenthaler Ventures | http://www.morgenthaler.com/

Oak HC/FT | https://oakhcft.com

OrbiMed | http://www.orbimed.com

Pappas Capital | http://www.pappas-capital.com

Quaker BioVentures | http://www.quakerbio.com/

Sante Ventures | www.santeventures.com

Signet Healthcare | http://www.signethealthcarepartners.com/

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VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links to find the companies that are located in New York or seeking remote work roles. Follow them on LinkedIn & Twitter. Subscribe to newsletters. Read & save links to news articles, especially on funding.

Please see post 6 of 8 | Venture capital (continued)

POST 6

Hi Joyce,

This is post 6 of 8,

Consider reaching out to specific companies and/or individuals for advice, mentorship and/or job openings. Consider both the VC’s and the portfolio companies. In fact, some of the larger VC firms tend to hire for “Support over the Platform” roles (marketing, HR, accounting, etc).

Stephanie Manning Cohen from Lerer Hippeau describes this trend in a Forbes article: [http://bit.ly/2vNF9X6](%22)

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Gary Vaynerchuk

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, livestreams on Facebook, TikTok & Instagram and Clubhouse chats.

You may want to consider one or more of the following links:

Crushing It. Here is the link to the audiobook: https://adbl.co/2YfafaS

Several women featured on “Crushing It” include:

[Amy Landino](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (Amy Schmittauer | Savvy, Sexy, Social) | http://amylandino.com/

[Jenna Soard](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (You can brand) | https://www.youcanlaunch.com/

Mimi Goodwin | Sew Sew Def magazine | https://mimigstyle.com/

Dr. [Chithra Durgam, DDS](https://www.linkedin.com/feed/update/urn:li:activity:6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) | dentist created a Musicly video

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Please see post 7 of 8 | Gary Vee (continued)

POST 7

Hi Joyce,

This is post 7 of 8,

Gary Vee podcast | Marketing for the Now

Episode 18 | aired 28 February 2021. This is a 2-hour podcast but the first 10 minutes may be relevant to your tutoring work at New York University. This part of the podcast featured Will.I.Am (of Black-Eyed Peas music group and co-founder of I.Am+)

Highlights:

[4:30 to 4:50]… inner city kids are NOT a part of “new innovation tools” conversation

[4:55]…inner city kids dreaming of being next LeBron James…next Travis Scott

[5:44]…not that many kids dreaming about being next Elon Musk…or developer creating awesome tools at Facebook

[6:00]…how do I innovate to point it changes what kids from inner city dream of?

[9:00]…school in ghetto for 11 years teaching kids robotics & computer science…make sure kids have skills to fill jobs and innovate to create jobs

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Link to podcast | <https://apple.co/3bWhfNF>

Link to the “I Am Angel Foundation” and the “Go Fund Me: American Dream” campaign to help at-risk students get access to quality education | <https://bit.ly/309QNdU>

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Please see post 8 of 8 | Handcrafts

POST 8

Hi Joyce,

This is post 8 of 8,

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Handcrafts

Based upon your volunteer work at Cook Children’s Health Care system and your profile comments “…made handcrafted items to gift to patients and families…” could represent a potential side gig like the entrepreneurs featured on the Gary Vee book “Crushing It”.

You could go back to those patients and families and find out what they liked about the gifts and try to replicate that on a side business.

You could consider setting up an e-commerce site on:

Etsy | [https://www.etsy.com](%22)

Squarespace | [https://www.squarespace.com/](%22)

Shopify | https://www.shopify.ca/

Wix | https://www.wix.com

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This funding announcement, included in the 28 January 2021 [#strictlyvc](https://www.instagram.com/explore/tags/strictlyvc/) newsletter may be of interest:

LoveCrafts, a London-based e-commerce marketplace and social network for home crafters, has raised $22 million in equity and debt funding from Scottish Equity Partners, Highland Europe, Balderton Capital and TriplePoint Capital. It also acquired WEBS, a U.S. online yarn retailer.

Business Leader | https://bit.ly/31J6F84

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Good luck and have fun researching!