**CAREER ADVICE #359 | Enrico Genco\_Energy\_Italy\_17 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hi everyone,

I've been unemployed for more then one month and now I'm really struggling with my job research. My mean problem is that my professional profile is not really well defined as I got studies in energy engineering but also a first work experience in electronics repairs. I feel I'm pretty weak in both of those fields because I don't have enough experience. Which strategy would be the most proficiency to find a job? I'm willing to improve my linkedin skills and increase my chance to find a job.
Thank you

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Hi Enrico,

Some ideas for you to consider:

CV resources and Job Search

Active Interviewing

Cleantech innovation

Venture capital in Europe

Gary Vaynerchuk

§§§§§

CV resources and Job Search

As you will learn, there are a significant number of free resources available online to help you with preparing your CV and to also have your CV reviewed by an expert.

In fact, when you Google the words “Free CV Templates”, Google returns with 66.8 million results. When you Google the words “Free CV reviews”, Google returns with 293 million potential results for you to navigate through.

The following examples I first compiled in August 2018 which you can consider after sifting through the million+ options from your Google search. I just added Canva, as I frequently use their templates for making posts on Instagram and LinkedIn:

Free CV Templates:

https://www.canva.com/resumes/templates/

https://www.coolfreecv.com

https://www.cvtemplatemaster.com/cv-template/

Free CV reviews:

https://www.linkedin.com/showcase/free-cv-review/about/

https://www.topcv.com/cv-review

https://www.thecvstore.net/Free-CV-Review.php

https://resumeworded.com/cv-checker

§§§

Please see post 2 of 9 | CV resources and Job Search (continued)

POST 2

Hi Enrico

This is post 2 of 9,

CV resources and Job Search | continued

Augmented Reality Business Card

These links were also from my research back in August 2018 and in my view, are equally relevant today:

AR Business Card: http://bit.ly/2GSsS8R

AR App creation: http://bit.ly/2LjOkco

§§§

**Job Seeker Creativity**

Some job seekers get creative in their approach to attract the attention of recruiters and HR managers:

Azmil Hakim from Malaysia used a photo of an empty chair and the tag line “Hi, I’m looking for an interviewer to fill this chair”. His LinkedIn profile can be accessed from this link: <https://www.linkedin.com/in/azmilhakim/>

Youcef El Kouchi from Dubai created a video of his CV and posted that on LinkedIn to create attention to his job search (<https://www.linkedin.com/in/elkouchiyoucef/>

Paul-Johnston Naylor from the UK created a daily post on LinkedIn outlining his job search efforts (<https://www.linkedin.com/in/paul-johnston-naylor-43304464/>)

§§§

Please see post 3 of 9 | CV resources and Job Search (continued)

POST 3

Hi Enrico

This is post 3 of 9,

CV resources and Job Search | continued

**Azmil Hakim | A Viral Post**

In February 2019, I came across Azmil’s post after someone in my network “liked” his photo. I submitted a reply within the comments section by drawing attention to his creativity to two colleagues of mine working in South East Asia; I also tagged Brigette Hyacinth (a LinkedIn influencer). Shortly thereafter, Azmil’s post went viral and had over 15,000 views. One of the primary reasons for that virality came from the Malaysian on-line news blogger, “World of Buzz” that featured Azmil’s post:

https://bit.ly/2SXbjfV

§§§§§

Active interviewing | by Eric Kramer

Eric Kramer wrote this book approximately 10 years ago and in my view, the principles remain relevant today. The book provides useful and practical tips to improve your chances before, during and after a job interview.

There are many resources on-line and in fact, if you Google key “interview” words you will receive millions of possible results. After I Googled: “interview questions” (1.5 billion results returned); “Interview answers” (542 million), “strength and weakness interview answers” (10.3 million).

§§§

Please see post 4 of 9 | Active Interviewing (continued)

POST 4

Hi Enrico

This is post 4 of 9,

Active Interviewing | continued

These are some links for you to consider:

Eric Kramer on LinkedIn | https://www.linkedin.com/in/erickramercareerexpert/

Website | https://www.activeinterviewing.com/

Audiobook on Audible / Amazon | <https://adbl.co/2PFfugF>

§§§§§

Cleantech innovation

As you may be aware, innovation in this space is attracting funding from many sources. This 7 April 2021 #StrictlyVC newsletter revealed the following:

**Canada Pension Plan Investment Board** announced that it is creating what it's calling its **Sustainable Energy Group**, a new unit focusing entirely on renewables, conventional energy and new technology and service solutions | <https://bit.ly/31ZH0rS>

In fact, this is consistent with the 20 August 2020 announcement of Brookfield Asset Management

Brookfield Announces Appointment of Mark Carney, Head of ESG & Impact Fund Investing | https://bit.ly/32doUTp

Matt Galloway from CBC Canada recently interviewed Mark Carney (former head of Bank of England) to discuss his book, “Value(s): Building a Better World for All”

CBC “The Current” Podcast link: <https://apple.co/32c8tH1>

Please see post 5 of 9 | Cleantech innovation (continued)

POST 5

Hi Enrico

This is post 5 of 9,

Cleantech innovation | continued

Another example from this 19 March 2021 article:

**Noon Energy**, a Palo Alto, Ca.-based developer of ultra-low-cost battery technology for long-duration energy storage, has raised $3 million in seed funding from **Prime Impact Fund**, **Collaborative Fund**, **At One Ventures** & **Xplorer Capital**

Renewable Energy: https://bit.ly/3a0ofci

§§§

Finally, this 24 February 2021 article:

**Malta**, a Cambridge, Ma.-based energy storage system company that spun out from the special projects group of Alphabet, has raised $50 million in Series B funding led by methanol producer **Proman**, with participation from Facebook and Asana cofounder **Dustin Moskovitz** and earlier investors **Alfa Laval** of Sweden and **Breakthrough Energy Ventures**.

Techcrunch: https://tcrn.ch/3dT1DLP

§§§

You may want to consider subscribing to various tech news feeds that feature funding announcements covering innovation in the environmental sector – both globally, in Europe and in Italy.

Please see post 6 of 9 | Cleantech innovation (continued)

POST 6

Hi Enrico

This is post 6 of 9,

Cleantech innovation | continued

The tech publications I subscribe to include funding from a multitude of sectors (not just renewables and clean tech):

StrictlyVC | [https://www.strictlyvc.com/](%22)

Crunchbase | https://news.crunchbase.com/daily/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

UKTN | https://www.uktech.news/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

§§§§§

Venture capital in Europe

During my investor relations work from 2018 to 2020 with Curaizon (UK), UnCloak (UK), Digipharm (Switzerland), PocketMoney (Singapore) and TImberWise (Vancouver), I came across many Venture capital companies based in Europe.

The following is a sample of VC firms in Europe. They may or may not be focused on environment, sustainable energy or related topics. Also, this is not meant to be a complete list. Google or other search may reveal additional entities.

360 Capital Partners | <https://www.360cap.vc/> | Italy and France

blisce | http://blisce.com/ | France

Buckthorn Partners | https://buckthornpartners.com/ | UK

Please see post 7 of 9 | Venture capital in Europe (continued)

POST 7

Hi Enrico

This is post 7 of 9,

Venture capital in Europe (continued)

Disruptive Capital | https://www.disruptivecapital.com/

Elaia Partners | https://www.elaia.com/ | France

Enel X | <https://corporate.enelx.com/en> | Italy

Gullspång Invest | https://gullspang.vc/#1 | Sweden

High-Tech Grunderfonds | https://high-tech-gruenderfonds.de/en/ | Germany

HV Holtzbrinck Ventures | https://www.hvventures.com/ | Germany

Idinvest Partners | https://www.idinvest.com/en | France

InfraCapital (UK) | www.infracapital.co.uk

Inventity Foundation | http://inventity.net/ | Poland

JOIN Capital | https://www.join.capital/ | Germany

MCI Capital | https://mci.pl | Poland

Nordic Capital | https://www.nordiccapital.com/ | Sweden

Oltre Ventures | <https://www.oltreventure.com/en/> | Italy

Point Nine Capital | http://www.pointninecap.com/ | Germany

Sunco Capital | https://sun.co/ | Spain

Trine | https://bit.ly/3d9xEAj | Sweden

Zeus Capital | https://zeuscapital.co.uk/ | UK

Please see post 8 of 9 | Venture capital in Europe (continued)

POST 8

Hi Enrico

This is post 8 of 9,

Venture capital in Europe | continued

VC’s and Portfolio companies

Consider scrolling through the websites of the VC’s to find the “Investments” or “Portfolio” links. Consider also clicking through to the websites (companies) that you find to be of interest. Follow the companies on LinkedIn & Twitter. Subscribe to newsletters. Try the Demo. Read & save links to news articles.

Consider reaching out to specific individuals for advice, mentorship and/or job openings.

§§§§§

Gary Vaynerchuk

You may want to consider listening to Gary Vaynerchuk to help trigger ideas for you. Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, FB live, TikTok live and Clubhouse chats with students, business owners, musicians, corporate executives and others.

You may find one or more of the following key-note speeches beneficial towards building your own personal brand and creating awareness of your experience and/or interest in renewable energy or possibly further your capabilities in electronics repairs.

Please see post 9 of 9 | Venture capital in Europe (continued)

POST 9

Hi Enrico

This is post 9 of 9,

You may want to consider one or more of the following links:

Crushing It. Here is the link to the audiobook: https://adbl.co/2YfafaS

§§

Advice to 23 Year old marketer / influencer (Taylor Clark; IG “Thefabulousjourney”) | posted 18 April 2019 of original ‘August 2016 interview

Podcast Link | [apple.co/2VcHxVI](http://apple.co/2VcHxVI)

YouTube video link: <http://bit.ly/2GQiyOR>

College Graduate (11 minutes):

YouTube Link: <http://bit.ly/2Vylgmd>

Podcast link: [https://apple.co/2E9K49d](https://podcasts.apple.com/ca/podcast/the-garyvee-audio-experience/id928159684?i=1000437865602)

§§

Warsaw Key Note | Fall 2018

YouTube: http://bit.ly/2HtF3JH

§§

London Key Note | Fall 2018: https://bit.ly/2DgXGPz

§§§§§

Have fun researching!