**CAREER ADVICE #365 | Gabriella Tala\_\_Healthcare\_Vancouver\_20 April 2021**

**LinkedIn Premium Group**

\*\*\*\*\*\* MESSAGE TO PREMIUM GROUP \*\*\*\*\*\*

Hello everyone, I am looking for a career as a Licensed Practical Nurse (LPN) in fraser health or vancouver coastal health. Any tips or advice how to get in? :)

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Hi Gabriella,

Some ideas for you to consider:

Healthcare innovation

Gary Vaynerchuk

Clubhouse

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Healthcare innovation

The pandemic has placed a renewed emphasis on R&D in health science. Your knowledge and awareness of such innovation (to the extent not covered in your work at Retirement Concepts, Dufferin Care Centre) will likely improve the nature and level of conversations you have with potential employers

During my 2018 and 2020 investor relations work with health-care startups Curaizon (UK), Digipharm (Switzerland) and AI Vali (Toronto), I came across many funding announcements that cover venture capital and private equity investing in the health sciences space.

A few examples of recent funding announcements to provide you with an indication of the significant innovation in your chose field. This is only a small sample and is not meant to be a complete list.

Please see post 2 of 5 | Healthcare innovation (continued)

POST 2

Hi Gabriella,

This is post 2 of 5,

Healthcare innovation (continued)

9 April 2021 | StrictlyVC newsletter

**Vesta Healthcare**, a three-year-old, New York-based digital health platform focused on home-based care, has raised $65 million in growth capital led by **Deerfield Management Company**, with participation from earlier investors **Oak HC/FT**, **Kaiser Permanente Ventures**, **Lux Capital**, **Generator Ventures**, **Nationwide**, **CareCentrix** and **Epstein Partners**.

FierceBiotech | https://bit.ly/3apjwRK

5 April 2021 | StrictlyVC newsletter

**Anima**, an 11-month-old,  London-based healthcare triage startup, has raised $2.5 million in seed funding. **Hummingbird Ventures** led the round, joined by **Amino Collective**.

Crunchbase News: https://bit.ly/3gsnI6M

16 March 2021 | StrictlyVC newsletter

**Clarify Health**, a six-year-old, San Francisco-based company that sells analytics to healthcare organizations, has raised $115 million in Series C funding. **Insight Partners** led the round, joined by **Spark Capital**, **Concord Health Partners**, **HWVP**, **Rivas Capital**, **Sigmas Group** and **KKR**

Website | https://clarifyhealth.com/

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Please see post 3 of 5 | Healthcare innovation (continued)

POST 3

Hi Gabriella,

This is post 3 of 5,

Newsletters | Healthcare and Technology focused

If not already, you may want to consider subscribing to various free tech news feeds that feature funding announcements in the healthcare sector including:

MedCity News | https://medcitynews.com

FierceBiotech | https://www.fiercebiotech.com/

Genome Web | https://www.genomeweb.com

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The free tech publications I subscribe to include funding from a multitude of sectors:

StrictlyVC | [https://www.strictlyvc.com/](%22)

BetaKit | https://betakit.com/

Techcrunch | https://techcrunch.com/tag/newsletters/

VentureBeat | https://venturebeat.com/newsletters/

FinSME’s | https://www.finsmes.com/the-daily-deal-newsletter

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Gary Vaynerchuk

Gary repeatedly speaks about branding, awareness, social media, entrepreneurship, hustle, patience, persistence and a whole host of advice during his key note presentations, podcasts, livestreams on Facebook, TikTok & Instagram and Clubhouse chats.

You may want to consider one or more of the following links:

Crushing It. Here is the link to the audiobook: https://adbl.co/2YfafaS

Please see post 4 of 5 | Gary Vaynerchuk (continued)

POST 4

Hi Gabriella,

This is post 4 of 5,

Gary Vaynerchuk (continued)

Several women featured on “Crushing It” include:

[Amy Landino](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (Amy Schmittauer | Savvy, Sexy, Social) | http://amylandino.com/

[Jenna Soard](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) (You can brand) | https://www.youcanlaunch.com/

Mimi Goodwin | Sew Sew Def magazine | https://mimigstyle.com/

Dr. [Chithra Durgam, DDS](https://www.linkedin.com/feed/update/urn%3Ali%3Aactivity%3A6705879138181369856/?commentUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6705974314035888128)&replyUrn=urn%3Ali%3Acomment%3A(activity%3A6705879138181369856%2C6706826314214723584)) | dentist created a Musicly video

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Gary Vee in Toronto 2014 key note at “Canadian Music Week Digital Media Summit”. This was recently replayed on his podcast and I literally thought it was from last year. The concepts and examples he outlined in 2014 are virtually the same as in 2020-2021.

Link: <https://apple.co/2N8v9R1>

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Clubhouse

You may be aware of the Clubhouse App that is increasingly becoming popular and frequently being used by celebrities and influencers to talk about everyday issues with everyday folks. In fact, it became even more popular when Elon Musk and Mark Zuckerberg separately blew up the chat rooms when they came “Clubbing”.

Tanisha Cherry, a #podcaster here in #Calgary was a guest on #CalgaryBusinessPodcast to talk about her chatroom “Welcome to Clubhouse”. This is a link to that podcast: <https://bit.ly/37k9TC9>

Please see post 5 of 5 | Clubhouse (continued)

POST 5

Hi Gabriella,

This is post 5 of 5,

Clubhouse (continued)

Tanisha also prepared a #YouTube explainer video: <https://youtu.be/bTrjJW7Rh0M>

How is all of this “Clubbing” relevant to you?

You could create a Clubhouse chat room to invite your former colleagues from Sprott Shaw College to chat about the current job environment in the greater Vancouver region; impact of Covid on jobs, working conditions, vaccination plans, changes to healthcare facilities, etc;

You could invite administrators, nurses and other medical professionals from BC clinics and hospitals to talk about the same issues and also enquire about innovative ways they are adapting to the new-Covid working environment. Seek to flush out positive solutions to the current challenges. Exchange ideas from one location (say Burnaby) to others working in another regional clinic (say in Whiterock).

How does a Clubhouse chat room relate to job search?

Imagine the discussions you will have with recruiters and potential future employers at Fraser Health, Vancouver Coastal Health or Island Health AFTER running these thought-leader sessions over the next 6, 12 or 18 months?

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Have fun!